



5th INTERNATIONAL SYMPOSIUM ON RECENT ADVANCES IN FOOD ANALYSIS

1 – 4 November, 2011 • Prague, Czech Republic



International Association of
Environmental Analytical
Chemistry



RIKILT
INSTITUTE OF FOOD SAFETY
WAGENINGEN UR

EXHIBITION & SPONSORSHIP OPPORTUNITIES

Promote your company to over 500 international food scientists* and technologists at this major food symposium, covering advanced analytical & bioanalytical technologies and food analysis applications.

The 5th International Symposium on Recent Advances in Food Analysis (RAFA 2011) will bring together food scientists from universities, research institutes, national and international agencies, control bodies, governmental and commercial laboratories, industry and other food business related companies, and provide an update on recent advances in food analysis. RAFA 2011 will be organized particularly with the emphasis on **advanced analytical & bioanalytical technologies and food analysis applications** related to the following areas:

- Allergens
- Flavours and odours
- Genetically modified organisms (GMO's)
- Industrial contaminants
- Mycotoxins, marine and plant toxins
- Nanoparticles
- Packaging contaminants
- Pesticide and veterinary drug residues
- Processing contaminants
- Authenticity, Traceability, Fraud
- Novel foods & supplements
- Organic foods
- QA/QC and chemometrics in food analysis, accreditation

The conference is expected to attract about 500 participants from all over the world and to provide ideal opportunities for the presentation of your products and services to this scientific audience.

A number of commercial opportunities are available to promote your organization to the delegates at the conference and these are detailed in this flyer. To discuss these options or alternative sponsorship possibilities, please contact:

Monika Tomaniova

Exhibition Sales Manager

E-mail: monika.tomaniova@vscht.cz

* Source: RAFA 2009 (www.rafa2009.eu) event

Please send your expression of interest **before June 30, 2011** at the very latest. After this date no registrations for exhibition can be guaranteed.

A registration form and more details on exhibition in the brochure for exhibitors and sponsors will be made available on request at the Exhibition Sales Manager.

EXHIBITION

An exhibition of instruments, consumables, reference materials, literature etc. will be organized during the symposium. Being an exhibitor enables you to highlight your activity within the exhibition area and to share your expertise, your practices and skills related to the congress topics.

The organizers of the conference offer you a spectrum of **possibilities for a particular presentation**:

- advertising,
- a booth or table display at the exhibition of the conference,
- symposium vendor seminars.

Become an exhibitor and / or sponsor of the RAFA 2011 and benefit from the advantageous exhibition packages offered!

LARGE BOOTH € 5 500*

Exhibition space of 12 sq. m within the accompanying exhibition of the conference (including two tables, four chairs, power supply, internet access, poster board – if required)

One full page coloured advertising space in the Book of Abstracts

Logo at the home page of the conference linked to the company webpage

The integration of the logo at the conference notice board(s) and in the Book of Abstracts

Promotional materials (advertising leaflets / CDs or pens plus notepads) in the conference bags.

Two free symposium registrations for exhibiting staff**

Two free tickets for Symposium dinner

MEDIUM BOOTH € 3 500*

Exhibition space of 6 sq. m within the accompanying exhibition of the conference (including two tables, four chairs, power supply, internet access, poster board – if required).

Logo at the home page of the conference linked to the company webpage

The integration of the logo at the conference notice board(s) and in the Book of Abstracts

One free symposium registration for exhibiting staff**

One free ticket for Symposium dinner

SMALL BOOTH € 2 200*

Exhibition space of 4 sq. m within the accompanying exhibition of the conference (including one table, two chairs, power supply – if required)

Logo on the home page of the conference linked to the company webpage

The integration of the logo at the conference notice board(s) and in the Book of Abstracts.

One free symposium registration for exhibiting staff**

* or corresponding amount in CZK, the prices do not include VAT and insurance

** free registration includes full attendance at the symposium, the final program, the book of abstracts, coffee breaks, buffet lunches and a welcome cocktail

SPONSORSHIP

Vendor seminar(s)	Full costs for "room rental" and refreshment	
Vendor seminar(s) – breakfast and lunch seminars for meeting attendees on each of conference days – November 1 – 4, 2011.		
Room with the screen, beamer, microphone, flipchart will be provided.		
Limited number of seminars' rooms will be available, accommodating from 50 to 100 participants.		
Conference Abstract Book	Full costs	Platinum sponsorship
Sponsorship the Book of Abstracts allows you to have a two full coloured page advertisement in the Book of Abstracts.		
Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.		
Final Program	Full costs	Gold sponsorship
Sponsoring the Final Program allows you to have a one full coloured page advertisement in the Final program.		
Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.		
Conference bags	Full costs	Platinum sponsorship
Supply of symposium bags for the participants of the conference (printing must include the symposium name and the logos of the three organizing bodies).		
Supplying the Conference bags allows you to print your logo on the bag and include promotional materials into the bags.		
Integration of the logo at the home page of the conference with a link to the company website, on the conference notice boards and in the Book of Abstracts		
Pens / Notepads	Full costs	Silver sponsorship
All registered participants will receive a pen / notepad in their bags. Providing the pens / notepads with company name / logo allows you to insert it into the conference bags.		
Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.		
Lanyards	Full costs	Silver sponsorship
Providing the lanyards with company name / logo allows you to use it for conference participant's badges.		
Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.		
Gifts for delegates conference bags	Full costs	Silver sponsorship
All registered participants will receive a gift from conference organizers within their conference materials.		
The sponsor may place its logo in a card to be included with the gift or on the gift. (Excluding gift, to be provided by sponsor company).		
Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.		
USB key	Full costs	Gold sponsorship
All registered participants will receive an USB key in their bags. Book of Abstracts and promotional materials of your company will be uploaded at the USB key.		
Providing the USB keys with company name / logo allows you to insert it into the conference bags.		
Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.		
Poster award	€ 750	
Award on behalf of company for selected poster.		

Travel grant for young scientists	€ 750	
Travel grant provided by company including registration fee for respective participant.		
Information will be put at the conference website with company logo and link to the company website. Company will be responsible for selection of suitable applicant.		
Welcome Cocktail	Open sponsorship Any kind of contribution	Type of sponsorship depends on contribution
Wednesday, November 2, 2011		
Venue: CLARION Congress Hotel Prague		
Welcome Cocktail for participants, accompanying persons and guests of the meeting.		
Being a sponsor of the Welcome Cocktail means integration of your logo on the invitation cards, and in the Program, at the home page of the conference with a link to the company website, on the conference notice boards and in the Book of Abstracts and on-site signage during the evening to include a variety of branded signs.		
Symposium Dinner	Open sponsorship Any kind of contribution	Type of sponsorship depends on contribution
Thursday, November 3, 2011		
Symposium Dinner for participants, accompanying persons and guests of the meeting		
Being a sponsor of the Symposium Dinner means integration of the logo on the invitation cards and Program of the conference, on the home page of the conference with a link to the company website, on the conference notice boards and in the Book of Abstracts and on-site signage during the evening to include a variety of branded signs.		
4 tickets for Symposium dinner		
Conference Coffee Break(s)	Open sponsorship Any kind of contribution	Type of sponsorship depends on contribution
5 separate coffee breaks / refreshments for conference participants according to the program of the conference		
Being a partner of Conference Coffee break(s) means, integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards and on-site signage during the coffee break / refreshment to include a variety of branded signs.		
Conference Lunch(es)	Open sponsorship Any kind of contribution	Type of sponsorship depends on contribution
3 separate buffet lunches for conference participants according to the program of the conference		
Being a partner of Conference Lunch(es) means, integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards and on-site signage during the buffet lunch to include a variety of branded signs.		
Internet corner	€ 4 000	Gold sponsorship
3 PCs with high-speed Internet connection		
Company logo on the computer terminal screen savers		
Company website as default homepage on the terminals		
Company advertising notice board in the area of Internet corner		
Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.		
On-line Internet / Satellite conference	€ 15 000	Diamond sponsorship
On-line Internet / Satellite conference will be organised for one of conference sessions		
Being a sponsor of this conference means displaying a banner on the screen or shot (max. 20 s) before and at the end of this on-line Internet / satellite conference.		
Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.		